

# **The Practice of “Curriculum Ideology and Politics” Concept in the Ideological and Political Education of Contemporary Chinese College Students**

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**Abstract:** “Curriculum ideology and politics” is an educational concept to promote the ideological and political education in colleges and universities. The construction of “ideological and political courses” in colleges and universities is to cultivate new people with ideals, abilities and responsibilities for the country, and to cultivate socialist builders and successors with all-round development of morality, intelligence, physique, beauty and labor. It is a new requirement for colleges and universities to strengthen ideological and political education. Therefore, the exploration of practical strategies of Ideological and political education in colleges and universities is of great value in the theoretical and practical research of Ideological and political education in colleges and universities.

## **1. Introduction**

Colleges and universities undertake the important mission of training qualified builders and reliable successors of socialism with Chinese characteristics. In the practice and exploration of contemporary college students' Ideological and political education, the key to improve the effectiveness of Ideological and political education is to maximize the role of classroom teaching as the main channel of education. Integrating the ideological and political concepts of curriculum into the ideological and political education in colleges and universities is a new act to implement the fundamental task of moral education in colleges and universities, and a new driving force to uphold the fundamental requirements of personnel training. Therefore, the exploration of practical strategies of Ideological and political education in colleges and universities is of great value in the theoretical and practical research of Ideological and political education in colleges and universities.

## **2. The Concept Value of “Curriculum Ideology and Politics”**

Throughout China's historical development, the party and the state have always attached great importance to the ideological and political work of college students. In college teaching, ideological and political education is always the most important and key link for contemporary college students. At the seminar of “innovation of curriculum system of Ideological and political theory education” held in 2016, the teaching concept of “curriculum ideology and politics” was first proposed. The teaching concept of “curriculum ideology and politics” is not only an innovation of ideological and political education theory, but also a true response to social needs. The implementation of “curriculum ideology and politics” can effectively help enrich the courses of ideological and political theory in colleges and universities, and effectively improve the ideological quality of contemporary college students.

### **2.1 Enrich Teaching Content**

The introduction of the “curriculum ideology and politics” teaching concept and its promotion and application in major universities are very beneficial to the development of various courses, especially ideological and political courses. After all kinds of courses play their role in educating people imperceptibly, they can better feedback and strengthen the development of their own disciplines. The

educating effect of the curriculum is unconscious, but the process of digging out the elements of educating and exerting the educating effect is deliberately done by teachers in various disciplines.

On the one hand, when teachers in various disciplines in colleges and universities excavate the ideological and political elements and ideological and political resources contained in the major, they have enriched the teaching content of this course to a large extent, and made the teaching content of professional courses more depth and breadth. Subject teachers should guide college students to correctly deal with the influence of different social thoughts and establish the correct three views, and meanwhile guide them to learn the corresponding knowledge, cultivate the corresponding skills, and combine their small ambitions and ideal pursuits with the modernization of the country and the revival of the Chinese nation. On the other hand, in the process of consciously digging and adding ideological and political elements, teachers would further deepen their understanding of ideological and political education and deepen the leading role of ideological and political courses in other curriculum ideologies. In the teaching of various professional courses, teachers will subtly accept the influence of ideology and politics, stand on a Marxist standpoint and use Marxist methods to solve analytical problems, so that the teaching content will be more vivid and profound.

## **2.2 Improve Students' Quality**

Colleges are the cradle of cultivating socialistic modern builders. College students shoulder the important task of the times given by history and reality. Whether the contemporary college students can become a qualified builder, they not only need to have solid scientific quality, but also need to have noble ideological and moral quality. In colleges and universities, teachers mainly use ideological and political classrooms to enhance and strengthen the ideological and political education of college students.

Due to the latent, fusion, and holistic characteristics of “curriculum ideology and politics”, it is more convenient to conduct ideological and political education for college students, so as to better assist the ideological and political courses to achieve better education effects. The explicit education of the courses in “curriculum ideology” is to cultivate the professional skills and comprehensive literacy of building socialism, and they also undertake the task of educating people. The subject teachers in colleges and universities can make use of the truth, scientific spirit and humanistic spirit contained in it, and various cases to play the role of educating people, so that they can become the assistants and boosters of Ideological and political courses, and finally form a comprehensive ideological and political education system.

## **3. Main Problems in the Construction of “Curriculum Ideology and Politics” in Colleges**

Lack of top-level design and planning. The effective development of “curriculum ideology” is inseparable from the overall planning of university leaders. At present, when colleges and universities are developing “curriculum ideology and politics” construction, there are still shortcomings in top-level design and overall planning. When colleges and universities conduct top-level design and overall planning of “curriculum ideology and politics”, they need to combine the school's characteristics and discipline advantages to formulate strategies suitable for the school's development.

Firstly, general secretary Xi Jinping mentioned that the system of ideological and political work runs through the various systems of talent training, and other systems involve disciplines and management. This requirement of the central government shows that when colleges and universities conduct “curriculum ideology and politics” construction, the content of ideological and political work should also be integrated into the management system. However, the current planning of the talent training system in colleges and universities cannot effectively reflect the content of ideological and political work, nor can it use a more mature method to integrate the training goals of “curriculum ideology and politics” into the goals of talent training. The main reason is that the concept of “curriculum ideology and politics” has been put forward for a short period of time, and how to implement “curriculum ideology and politics” is still in the exploration period; at the same time, the

development of “curriculum ideology and politics” needs to unite the strength of the school management department, the main body of education, all courses, etc., which involves a wide range and is more difficult to develop.

Secondly, another problem that exists in the top-level design of “curriculum ideology and politics” in colleges and universities is that the main body of the promotion of “curriculum ideology and politics” is still unclear. When colleges and universities conduct “curriculum ideology and politics” construction, they need to effectively play the role of school party committees and principals, combine the country’s educational goals and the party’s development direction, do a top-level design, and make reasonable plans for the development of “curriculum ideology and politics”. In addition, the top-level design of the school needs to be combined with local government resources. Through cooperation with the government, the importance of faculty and staff in colleges and universities on the construction of “curriculum ideology and politics” will be enhanced, the effective implementation of “curriculum ideology and politics” in colleges and universities will be promoted, and the realization of the educational goal of morality and talent cultivation in colleges and universities.

### **3.1 Insufficient Training of Teachers**

Teachers are the direct implementers and key persons of “curriculum ideology and politics”. In the process of “curriculum ideology and politics” construction, teachers need to play a major role, and make timely corrections to problems in the teaching process. However, the problems of teachers in the process of “curriculum ideology and politics” construction are mainly reflected in the lack of understanding of the content of “curriculum ideology and politics”, the lack of combination of professional course content and ideological and political content, and the need to improve teaching methods.

Firstly, teachers have insufficient knowledge of the content of “curriculum ideology and politics”. If teachers are not clear about the content of “curriculum ideology and politics”, they will not be able to better implement the educational concept of “curriculum ideology and politics” during the teaching process. Therefore, to implement the educational concept of “curriculum ideology and politics”, teachers first need to clarify the teaching content of “curriculum ideology and politics” and provide direction guidance for the design of teaching goals. In addition, “curriculum ideology” requires teachers to integrate the basic principles of being a person and doing things, the content of socialist core values, and the dream of achieving national rejuvenation into the explanation of the content of the course. To promote teachers' understanding of the teaching content of “curriculum ideology and politics”, colleges and universities can train teachers by preaching and conduct special training for teachers to make them have a deeper understanding of “curriculum ideology and politics”.

Secondly, teachers need to combine professional course content with ideological and political content. In the process of curriculum design and classroom explanation, college teachers are more rigid in the way of incorporating ideological and political resources into professional courses. At the same time, there is no unified target for the ideological and political education goals in professional courses, and the goals are not clear. In order to solve this problem, it is first necessary to give full play to the strength of the teaching and research section, and jointly explore the moral education resources of the curriculum through research and cooperation between teachers. However, it should be noted that the goal of moral education should not affect the teaching of professional knowledge. The way “curriculum ideology and politics” is promoted in professional courses is that ideological and political education is integrated into professional curriculum explanations in a silent way.

Thirdly, teachers’ teaching methods need to be improved. Currently in the Internet age, the channels for college students to obtain information and educational resources have been extended to the Internet. College students are the main group of young people, so make good use of the Internet, give full play to the Internet to educate people, and apply the Internet to the teaching process of teachers, which can promote students' enthusiasm. At the same time, through the Internet platform, the ways and channels for students to receive education will be broadened, the teaching process will be more vivid, and students will be more likely to accept knowledge learning and create a good online education ecology. Therefore, in the process of implementing the concept of “curriculum ideology

and politics”, college teachers need to effectively use network resources, improve teaching methods, and keep pace with the times.

### **3.2 Incomplete Curriculum Construction**

The advancement of “curriculum ideology and politics” in colleges and universities requires the formation of joint forces between various courses, especially strengthening the construction of ideological and political courses and various courses. The ideological and political theory course is an explicit moral education course, and its main goal is to promote the moral development of students; while other types of courses are hidden courses for students’ ideological and political education, and they emphasize the teaching of knowledge in terms of teaching goals.

For the setting of ideological education courses, it is mainly for moral education for students, with clear goals and requirements for ideological and political education. However, for non-ideological and political courses, there is a lack of clear indicators of ideological and political education in the curriculum training plan and the design of education goals, that is, the lack of moral education goals. The educational concept of “curriculum ideology and politics” requires that the elements of ideological and political education be reflected in all courses, mainly embodying moral education in non-ideological and political courses. In the design of education goals for non-ideological and political courses, you can learn from the education goals of ideological and political theory courses, and build a joint education system between courses, so that all courses can participate in the process of moral education. At the same time, when building educational synergy between courses, we must pay attention to the leading role of ideological and political courses. Other courses are consistent with the moral education requirements of ideological and political courses in the design of education goals.

## **4. The Practical Path of “Curriculum Ideology and Politics” in College Ideological and Political Education**

### **4.1 Conduct Top-Level Planning and Design**

Curriculum ideology and politics education is to bring the factors of Ideological and political education into the value concept of knowledge education and practical thinking of curriculum teaching, with the focus on top-level design. The Party committee of colleges and universities should play a leading role in the ideological and political construction of the curriculum, and from the overall perspective, to plan all aspects, levels and elements of the ideological and political construction of the curriculum, establish effective leadership mechanism, guarantee mechanism and evaluation mechanism, and concentrate effective resources to effectively implement the ideological and political construction of the curriculum.

Firstly, establishment the guarantee mechanism. In order to ensure the smooth development of “curriculum ideology and politics”, it is necessary to establish and improve the security mechanism, and build a security platform and formulate a security system. On the one hand, curriculum ideology and politics needs platform protection. We should ensure that the ideological and political platform can mobilize the enthusiasm of participants, give full play to the subjective initiative, hold regular experience and achievement exchange meetings, and build a platform for the construction of demonstration courses of “curriculum ideology and politics”. On the other hand, curriculum ideology and politics needs institutional protection. The purpose of system guarantee is to standardize the practical operation of curriculum ideology and politics education and to show the determination of curriculum reform. Colleges and universities should establish system guarantee, organize special personnel to draft the implementation plan of curriculum ideology and politics education, and formulate management system, supervision system and assessment system for curriculum ideology and politics education. Through the construction of curriculum ideology and politics special system, we should manage and standardize the implementation strength and work deployment of curriculum ideology and politics education, supervise the implementation progress and effectiveness of

curriculum ideology and politics education, and ensure the smooth progress of curriculum ideology and politics construction.

Secondly, establish the evaluation mechanism. It is an important principle to ensure the implementation effect of “curriculum ideology and politics” to formulate evaluation criteria based on the school's orientation, talent training characteristics and students' ideological characteristics. On the one hand, evaluate the ideological and political construction of curriculum in Colleges and departments. The university should form an evaluation system for the ideological and political construction of curriculum in colleges and departments, and the evaluation content can include the deployment documents and construction objectives of the ideological and political construction of the curriculum by the leading groups at all levels. Colleges and universities organize department heads and teachers to report on the progress of Ideological and political practice, organize special groups to test the results of curriculum reform, form effective evaluation materials, and put forward opinions and suggestions on Further Promoting Ideological and political education in Colleges and departments. On the other hand, evaluate teachers' ideological and political teaching ability. The assessment of teachers' ideological and political teaching ability should include the following contents: curriculum and textbook design and development ability, curriculum ideology and politics teaching and management ability, curriculum ideology and politics evaluation ability, reflection and development ability, etc.

#### **4.2 Training Excellent Teachers**

In the construction of curriculum ideology and politics education, teachers are the main implementers of curriculum ideology and politics education. Therefore, it is necessary to clarify the positioning of all kinds of curriculum teachers and build a first-class teaching team. Teachers of Ideological and political courses should play a leading role in the ideological and political course, and guide other teachers' theoretical literacy, political cultivation and practical teaching. In addition, professional teachers are the main force of the ideological and political construction of the curriculum. Their ideological and political consciousness, ideological and political quality and ideological and political ability are crucial to the success of the ideological and political teaching reform. Professional teachers of humanities and science and engineering need to promote professional quality education and professional moral education according to professional characteristics in classroom teaching. Professional course teachers should establish the confidence of curriculum ideology and politics education, change the educational concept, and actively participate in the ideological and political construction of curriculum. In the professional class, we should connect the professional nature with the ideological and political content, clarify the professional ethics, and do a good ideological guide for the students' youth struggle.

#### **4.3 Curriculum System Construction**

The focus of curriculum ideology and politics implementation is curriculum, professional courses are the main carrier of curriculum ideology and politics, and curriculum reform and construction is the central task of curriculum ideology and politics. The curriculum system advocated by curriculum ideology is a fusion system of different courses and a linking system of various courses.

Firstly, construct a fusion system for different courses. The setting and arrangement of courses are based on the characteristics of different colleges and universities. While giving full play to their unique curriculum advantages, colleges and universities should promote the integration of ideological and political education among various courses. Through the integration of courses, it not only reduces the waste of resources caused by the simple repetition of teaching content and activities, but also focuses on students' interest in learning and the needs for growth and success. Pay attention to the leading value of ideological and political courses, and use ideological and political courses to feed back the ideological and political education of other courses. Professional courses and general education courses are integrated into the teaching content and teaching methods of ideological and political courses, and ideological and political courses are integrated into the historical achievements

and scientific qualities of professional courses. The connection between different courses is becoming increasingly close, thus creating an unbreakable integration system.

Secondly, construct a cohesive system for various courses. Colleges and universities should strive to create a trinity system of ideological and political courses, general education courses and professional courses. Under the continuous effect of ideological and political education in various courses, a virtuous and recyclable curriculum system is formed for college students' ideological and moral and three-view education.

## 5. Conclusions

This paper explores the practical strategies to integrate the education concept of “curriculum ideology and politics” in ideological and political education in colleges and universities. On the basis of the existing research results, we put forward our views. Firstly, to promote the ideological and political construction of curriculum in Colleges and universities, it is necessary to carry out top-level design and form a normal operation mechanism to ensure the integrity and functionality of the ideological and political construction of the curriculum. Secondly, teachers should do a good job in the division of roles and undertake the responsibility of educating people. Thirdly, curriculum construction needs to start from the reality of various courses and build a bridge to promote ideological and political education. In a word, the ideological and political construction of curriculum is the inevitable choice to improve the effect of Ideological and political education and promote the reform of curriculum system.

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